



THE UNIVERSITY OF ARIZONA
HEALTH SCIENCES
Innovations in
Healthy Aging

UNIVERSITY OF ARIZONA INNOVATIONS IN HEALTHY AGING 2022 SUMMIT

INNOVATIONS IN HEALTHY AGING 2022 SUMMIT

OVERVIEW

As growing numbers of Americans live longer, expanded support from universities is critical to meet the needs of a diverse **AGING POPULATION**. With this need in mind, the University of Arizona has embarked on a large-scale Innovations in Healthy Aging (IHA) strategic initiative which spans nearly 100 researchers across numerous disciplines from the health sciences, to law, business, engineering, arts, and music, along with many others.

EVENT

THE SUMMIT WILL FEATURE PANEL SESSIONS AND DISCUSSIONS



LEVERAGING TELEHEALTH TO IMPROVE AGING IN PLACE

The impact of the pandemic has been profound on the expansion of home telehealth and the integration of health technology in the home. Relatedly, the preference to age in place continues to climb with an additional 30 million more Medicare beneficiaries by 2030, while the provider and long-term care labor supply declines. This expert panel of diverse stakeholders discusses the growing utilization of home telehealth, along with approaches to improve clinical effectiveness, cost-efficiencies, and greater access to care, while complying with shifting regulations.



FRAUD & ABUSE AND CONSUMER PROTECTION IN LONG-TERM CARE

Older adults are at risk from the rise of predatory consumer practices, extending from classic "con-men," sham phone calls, and online scams, to experiencing financial harm in a range of settings, including assisted living and skilled nursing facilities. This panel comprises industry leaders, senior government officials, and expert regulatory and investigatory counsel to discuss the various roles of the government and the public to protect against common threats to an older population, along with sharing best practices and resources.



AGING WELL FOR ALL

How can we all age well? Expert panelists share the latest information on caring for our future by investing in the current direct care workforce, expanding educational pathways to diversify the profession, and strengthening company culture by driving a vision of diversity, inclusion, and belonging (DI&B). In addition, work around developing and applying the equity standard for older adults in the built environment will be explored. This discussion aims to deepen our understanding of the steps we need to take to better ensure equitable access to resources as we age.

TARA SKLAR
PROFESSOR OF HEALTH LAW
**UA COLLEGE OF
LAW AND ARIZONA
TELEMEDICINE
PROGRAM**

HOWARD SOLLINS
SHAREHOLDER
BAKER DONELSON

ANNA MARIA CHAVEZ
CHIEF IMPACT OFFICER AND PRESIDENT
**ENCANTOS
FOUNDATION**

MEET THE MODERATORS

MEET THE SPEAKERS

BRUCE LEDERMAN
PRESIDENT AND CEO

CHARLES E. SMITH
LIFE COMMUNITIES

ROBERT ESPINOZA
EXECUTIVE VICE PRESIDENT
OF POLICY
**PARAPROFESSIONAL
HEALTHCARE
INSTITUTE**

MARK KELLY
UNITED STATES
SENATOR OF ARIZONA

MICHAEL DAKE
SENIOR VICE PRESIDENT FOR
HEALTH SCIENCES
**UNIVERSITY OF
ARIZONA**

ESTHER STERNBERG
PROFESSOR, MEDICINE; ANDREW
WEIL CHAIR FOR RESEARCH AND
INTEGRATIVE MEDICINE; ASSOCIATE
DIRECTOR
**INNOVATIONS IN
HEALTHY AGING**

WILLIAM ENGLAND
SENIOR ADVISOR

**HEALTH RESOURCES
AND SERVICES
ADMINISTRATION**

ARUN RAO
DEPUTY ASSISTANT
ATTORNEY GENERAL
**DEPARTMENT OF
JUSTICE**

KIMBERLY LEWIS
SENIOR VICE PRESIDENT

**INTERNATIONAL
WELL BUILDING
INSTITUTE**

KATHLEEN INSEL
PROFESSOR AND INTERIM
DEAN, COLLEGE OF NURSING;
DIRECTOR
**INNOVATIONS IN
HEALTHY AGING**

ALLISON COHEN
SHAREHOLDER
BAKER DONELSON

BRIAN SANTO
ASSOCIATE GENERAL
COUNSEL
**NATIONAL
COMMITTEE FOR
QUALITY ASSURANCE**

ZAK SHIRLEY
DIRECTOR, MEDICAID
FRAUD CONTROL UNIT
**MARYLAND OFFICE
OF THE ATTORNEY
GENERAL**

**ADRIENNE POWEL
RUFFIN**
VP AND HEAD OF LTSS STRATEGIC
INITIATIVES AND OPERATIONS
LEADINGAGE

MINDY FAIN
PROFESSOR AND INTERIM CHAIR,
MEDICINE; CO-DIRECTOR, ARIZONA CENTER
ON AGING; ASSOCIATE DIRECTOR
**INNOVATIONS IN
HEALTHY AGING**

CARLY KAHN
ASSOCIATE DIRECTOR

**PATIENT-CENTERED
OUTCOMES RESEARCH
INSTITUTE**

SARAH HALL
SHAREHOLDER

**EPSTEIN BECKER
AND GREEN**

IAN BROWN
VICE PRESIDENT, DIVERSITY,
INCLUSION & BELONGING
**ERICKSON SENIOR
LIVING**

JEANNE BATALOVA
CURATOR
AGINGWITHEDGE.COM

UNIVERSITY OF ARIZONA INNOVATIONS IN HEALTHY AGING 2022 SUMMIT

UNIVERSITY OF
ARIZONA

WASHINGTON, D.C. CENTER FOR
OUTREACH & COLLABORATION

JUN 8
9:00 AM - 4:00 PM ET

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THANK YOU TO OUR SPONSORS



**Federal Bar
Association**
District of Columbia Chapter

BAKER DONELSON



**Federal Bar
Association**
Maryland Chapter

WELCOME

9:00AM - 9:15AM

REGISTRATION

Continental Breakfast

Danish, fruit and cheese mix, coffee and tea

9:15AM - 9:30AM

WELCOME AND OPENING REMARKS

Kathleen Insel, Professor and Interim Dean, College of Nursing;
Director, IHA

Mark Kelly, United States Senator of Arizona

Artwork Exhibit courtesy of: AgingWithEdge.com

Curator: Jeanne Batalova

9:30AM - 10:30AM

PANEL 1

LEVERAGING TELEHEALTH TO IMPROVE AGING IN PLACE

Allison Cohen, Shareholder, Baker Donelson

Carly Kahn, Associate Director, Patient-Centered
Outcomes Research Institute

William England, Senior Advisor, Health Resources
and Services Administration

Brian Santo, Associate General Counsel, National
Committee for Quality Assurance

Moderator: Tara Sklar, Professor of Health Law, Arizona
Law; Senior Faculty Advisor to Arizona Telemedicine
Program and Innovations in Healthy Aging

10:30AM - 10:45AM

BREAK

10:45AM - 11:45AM

PANEL 2

FRAUD & ABUSE, COMPLIANCE, AND CONSUMER PROTECTION IN LONG-TERM CARE

Sarah Hall, Shareholder, Epstein Becker and Green

Bruce Lederman, President and CEO,
Charles E. Smith Life Communities

Arun Rao, Deputy Assistant Attorney General, Department of Justice

Zak Shirley, Director, Medicaid Fraud Control Unit
Maryland Office of the Attorney General

Moderator: Howard Sollins, Shareholder, Baker Donelson

11:45AM - 12:30PM

LUNCH

12:30PM - 1:30PM

FIRESIDE CONVERSATION: INNOVATIONS IN HEALTHY AGING (IHA) UNIVERSITY OF ARIZONA

Kathleen Insel, Professor and Interim Dean, College of Nursing;
Director, IHA

Esther Sternberg, Professor, Medicine; Andrew Weil Chair for Research
and Integrative Medicine; Associate Director, IHA

Mindy Fain, Professor and Interim Chair, Medicine; Co-Director, Arizona
Center on Aging; Associate Director, IHA

Tara Sklar, Professor of Health Law and Senior Faculty Advisor, IHA

1:30PM - 1:45PM

BREAK

1:45PM - 2:45PM

PANEL 3

AGING WELL FOR ALL

Ian Brown, Vice President, Diversity,
Inclusion & Belonging, Erickson Senior Living

Robert Espinoza, Executive Vice President of Policy,
Paraprofessional Healthcare Institute

Adrienne Powell Ruffin, Vice President and Head of LTSS
Strategic Initiatives and Operations, LeadingAge

Kimberly Lewis, Senior Vice President,
International WELL Building Institute

Moderator: Anna Maria Chavez, Chief Impact Officer & President,
Encantos Foundation; Chair, SCAN Foundation; Alumna,
University of Arizona James E. Rogers College of Law

2:45PM - 3:00PM

CONCLUDING REMARKS

Michael Dake, Senior Vice President for Health Sciences, UArizona

3:00PM - 4:00PM

SOCIAL HOUR

Dessert Bar, Coffee, and Tea